

## **SPRING SUMMER 18**

A collection for the 'fusion feminist' – a culturally eclectic, spirited woman who wants to feel feminine, whilst making a bold statement.

Drawing inspiration from vintage eras within western culture and fusing with influences from the far East, every piece for Spring/Summer 18 brings together a contemporary ambiance with cuts and prints that hark back to a time gone by, a time filled with folk lore, mystery, beauty and seduction.

Asian inspiration comes from Thai dance costumes, with graphic prints and wrap skirt detail evoking memories of stunning ceremonial performances. Meanwhile, Western tradition can be seen in the lace up backs and bow belt details adorning dresses, skirts and tops, which draw vision from the costumers of Victorian Harlots.

Vivid shades of green and pink deliver confident colours designed to inspired the spirited woman to stand out! Whilst sequins transition for summer with stunning shimmers of white, silver and pops of yellow fused throughout for a modern, fresh take on a classic.

The brand's signature staple – the Kimono style jacket is reimagined for the season, with exquisite embellishment and bold coloured jewels creating a true 'hero' piece.

A visionary collection for Emma Wallace, the new designs further cement the brand's commitment to intricate cut work seen in the form of cut outs and open backs.







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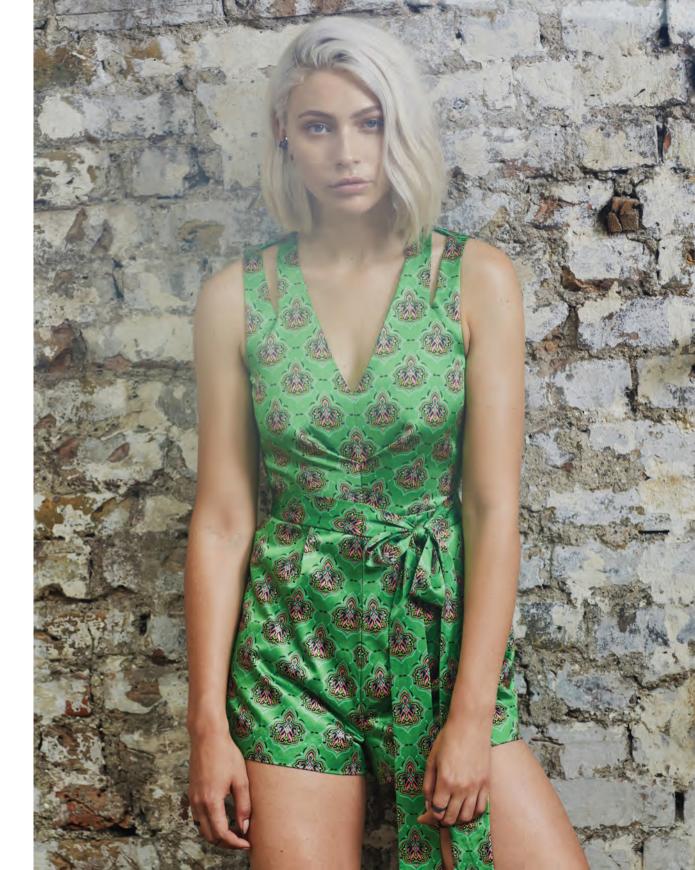


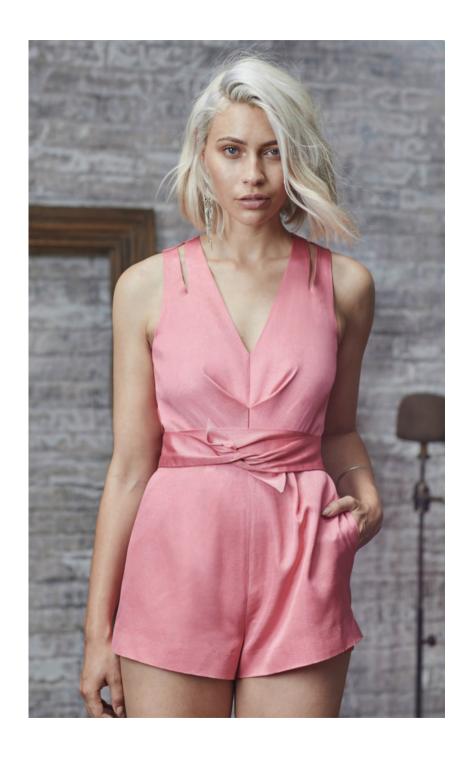


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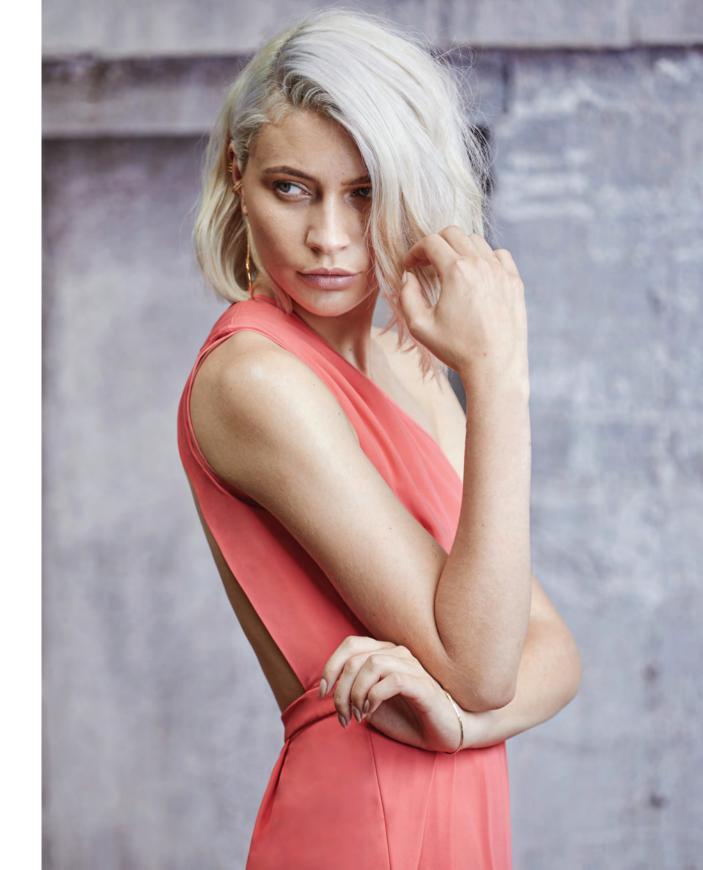


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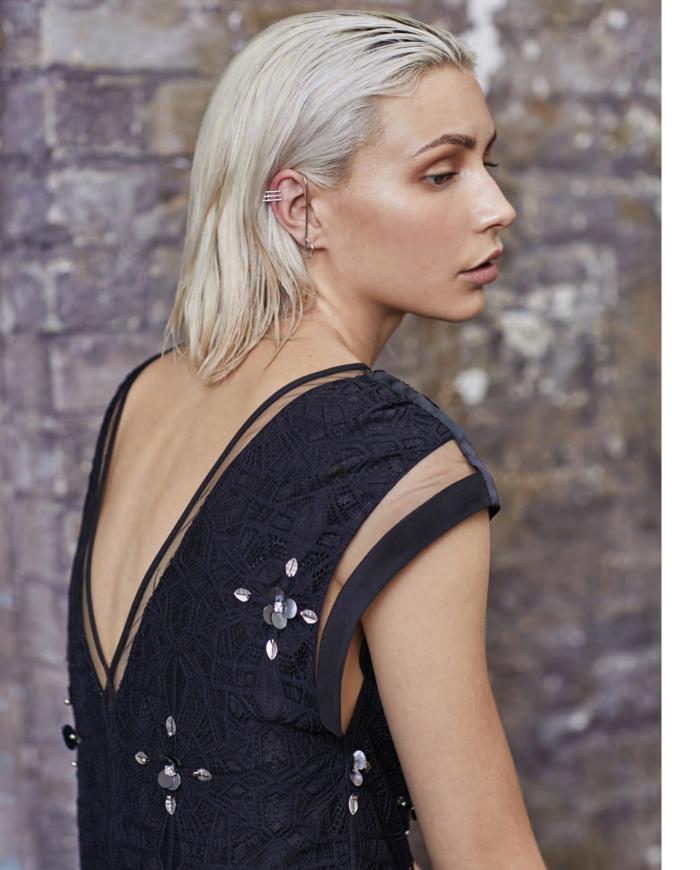


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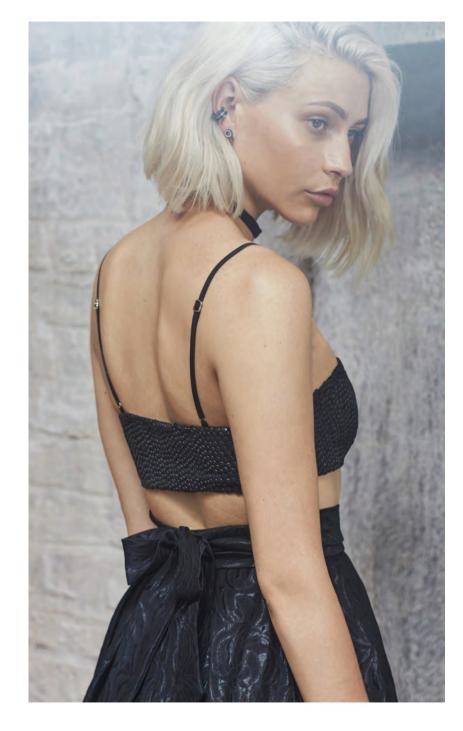


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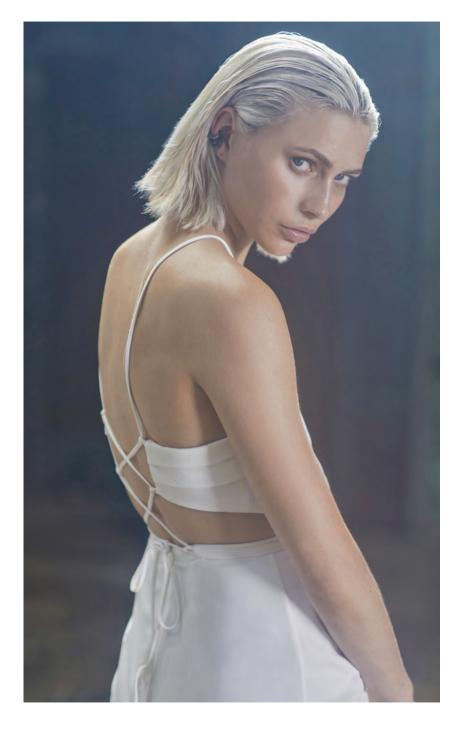






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British born designer Emma Wallace has firmly established herself as a hot commodity within the Asian market. Having fallen in love with Asia during years of travelling, the Berkshire native settled in Hong Kong where she has become the 'go to' for innovative, modern, yet exceedingly elegant formal ready-to-wear pieces.

Drawing on her travels, Wallace's collection delivers a seamless blend of western heritage fused with eastern influence. With nods to period drama, the 1920's and 1970's, alongside a passion for intricate cut work, her unique collections serve up the perfect mix of vintage and cutting edge modernity.

Having seen her designs worn by some of Asia's biggest stars, including G.E.M., Emma's success was formally cemented in history when Hong Kong Madame Tussauds selected one of her designs to become a permanent exhibition piece, making her the first British contemporary fashion designer to receive this honour.



## EMMA-WALLACE.COM

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